



# Bill Poole Memorial *Angling Tournament*

## Sponsorship Opportunities

Please join the Hubbs-SeaWorld Research Institute supporters, trustees, scientists and community leaders by becoming a sponsor of our Third Annual Bill Poole Memorial Angling Tournament on July 30 and 31, 2011 (see reverse for itinerary). Sponsor recognition will commence upon receipt of signed agreement or donation.

### ***White Sea Bass ~ Title/Presenting Sponsor (one available): \$10,000 (SOLD)***

- Invitation for 20 guests to participate in tournament and reserved seating at Awards Barbecue on July 31.
- Company logo recognition on program booklet cover, event poster and t-shirts.
- Logo and hyperlink on Tournament Web site, HSWRI electronic newsletter.
- Company signage displayed at event as well as all outreach events preceding the tournament including, Day at the Docks, HSWRI's Open House, Captain's meeting and more.
- Inclusion in all press releases.
- Invitations to events of the Hubbs-SeaWorld Society.
- Exclusive behind-the-scenes tour of HSWRI and SeaWorld San Diego for up to 12 people (to be scheduled at a later date) and 12 one-day passes to SeaWorld San Diego.

### ***California Yellowtail Sponsor~ \$5,000***

- Invitation for 10 guests to participate in tournament and reserved seating at Awards Barbecue on July 31.
- Company logo recognition on program booklet cover, event poster and t-shirts.
- Logo and hyperlink on Tournament Web site, HSWRI electronic newsletter.
- Company signage displayed at event as well as all outreach events preceding the tournament including, Day at the Docks, HSWRI's Open House, Captain's meeting and more.
- Inclusion in all press releases.
- Invitations to events of the Hubbs-SeaWorld Society.
- Exclusive behind-the-scenes tour of HSWRI and SeaWorld San Diego for up to six people (to be scheduled at a later date) and six one-day passes to SeaWorld San Diego.

### ***California Halibut Sponsor ~ \$2,500***

- Invitation for six guests to participate in tournament and attend awards barbecue.
- Company logo recognition in program booklet, and on event poster and t-shirts.
- Logo and hyperlink on Tournament Web site, HSWRI electronic newsletter.
- Company signage displayed at event as well as all outreach events preceding the tournament including, Day at the Docks, HSWRI's Open House, Captain's meeting and more.
- Invitations to events of the Hubbs-SeaWorld Society.
- Exclusive behind-the-scenes tour of HSWRI and SeaWorld San Diego for up to three people (to be scheduled at a later date) and three one-day passes to SeaWorld San Diego.

### ***Cabezon Sponsor ~ \$1,000***

- Invitation for four guests to participate in tournament and attend awards barbecue.
- Company logo recognition in program booklet, and on event poster.
- Company recognition during the event.
- Invitations to events of the Hubbs-SeaWorld Society.

Please contact Karen Terra at 619-226-3881, [kterra@hswri.org](mailto:kterra@hswri.org) or visit [www.hswri.org](http://www.hswri.org) for more information.